

Amendments to the Claims

1. (ORIGINAL) A transfective liquid crystal display device having a liquid crystal panel in which liquid crystal material is sealed between a pair of substrates faced with each other and in which pixels formed on one substrate of said pair of substrates have transmissive regions and reflective regions, comprising:
 - a pair of circularly polarized light members arranged outside said liquid crystal panel; and
 - a backlight arranged outside one circularly polarized light member of said pair of circularly polarized light members,
 - wherein said reflective region has a reflective member for reflecting ambient light from an opposite side of backlight-arranging side in said liquid crystal panel, and said reflective region has phase difference forming means arranged on the backlight-arranging side of said reflective member.
2. (ORIGINAL) The device as claimed in claim 1, wherein said phase difference forming means has a function of reversing a direction of circularly polarized light by allowing circularly polarized light to pass therethrough twice.
3. (CURRENTLY AMENDED) The device as claimed in ~~claim 1 or 2~~ claim 1, wherein said phase difference forming means is formed on said reflective regions in a main surface inside said liquid crystal panel on one substrate on the backlight-arranging side of the pair of substrates and said reflective member is formed on said phase difference forming means.
4. (ORIGINAL) The device as claimed in claim 3, wherein said phase difference forming means is a retardation film for delaying phase with $\lambda/4$.
5. (CURRENTLY AMENDED) The device as claimed in ~~any one of claims 1 to 4~~ claim 1, wherein said phase difference forming means also serves as a stepwise member for adjusting a balance between transmittance in said transmissive region and reflectance in said reflective region.

6. (CURRENTLY AMENDED) The device as claimed in ~~any one of claims 1 to 3~~claim 1, wherein said phase difference forming means is orientation-processed polymer liquid crystal layer.

7. (ORIGINAL) The device as claimed in claim 6, wherein said polymer liquid crystal layer delays phase with $\lambda/4$.

8. (CURRENTLY AMENDED) The device as claimed in ~~any one of claims 1 to 3~~claim 1, wherein said phase difference forming means is formed on said reflective regions in a main surface outside said liquid crystal panel on one substrate on the backlight-arranging side of said pair of substrates.

9. (ORIGINAL) The device as claimed in claim 8, wherein said phase difference forming means is a retardation film or a phase difference film for delaying phase with $\lambda/4$.